



COLAB: SMART FOOD FOR HEALTHY LIVING

 **BIOS, BUSINESS INCUBATOR**
J. J. Strossmayera 341, Osijek

19 MAY 2026, TUESDAY

PHASE 0 - COLAB RATIONALE AND AGENDA

SIGHTSEEING TOUR

12:00 - 13:30

WELCOME SESSION, BIOS, OSIJEK

14:00 - 15:00

- Welcome drinks and finger food
- Opening ceremony
- Introduction: Ines Banjari, PTFOS - *Smart food for healthy living: Challenges and Opportunities*

AFTERNOON SESSION

15:00 - 18:30

PHASE 1 - MASTER CLASS AND CHALLENGE ANALYSIS

- **Master class 1 - Zdenko Lončarić, FAZOS**
Biofortified foods towards hidden hunger mitigation
- **Master class 2 - Arthur Eumann Mesas, UCLM**
Smart Foods for Sharp Minds: Nuts, Mediterranean Diets, and Brain Health
- **Master class 3 - Vlatka Buzjak Služek, HAPIH**
From Scientific Opinion to Food Label: A Case Study of Salt Iodisation in Croatia
- **Master class 4 - Josip Mihaljević, EKO-JAZO**
- *Coffee break*

15:00 - 15:20

15:20 - 15:40

15:40 - 16:00

16:00 - 16:20

16:20 - 16:45

PHASE 2 - IDENTIFICATION OF IDEAS, OPPORTUNITIES, AND MODELS

- *Expert panel: Round table discussion with quadruple helix stakeholders and a summary session*

16:45 - 18:45

HACKATHON OPENING CEREMONY

18:45 - 19:00

DINNER AT STROSSMAYER 1

19:30 - 22:00

J. J. Strossmayera 133, Osijek





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20 MAY 2026, WEDNESDAY

MORNING SESSION:

Povedi prijmu na pijku - visit to Osijek City Market

09:30 - 11:00

WORKSHOPS AT PTFOS

Franje Kuhaća 18, Osijek

- *Food as energy*
- *Nourish your skin and body from within*

12:00 - 14:00

LUNCH

14:00 - 15:00

PHASE 3 - STUDENT STARTUPS: PRACTICAL TOOLS & FUNDING OPPORTUNITIES

WORKSHOP: HOW TO START UP

BIOS, J. J. Strossmayera 341, Osijek

15:00 - 16:00

FOOD FOR THOUGHT AT AMERICAN BAR DOLLAR

Dinner and social activities

19:00 - 22:00



21 MAY 2026, THURSDAY

9:30 - 18:00

EXAMPLE OF GOOD PRACTICE: EDUCATIONAL TRIP

- *Visit to Tikveš and*
- *Kopački Rit Nature Park*
- *Visit to Drvena Bajka*

LUNCH

12:00 - 13:00

AFTERNOON TEAM BUILDING AND EDUCATIONAL ACTIVITIES

13:00 - 15:30

- *Workshop: Microgreens - spring on your plate, all year round*
- *Visit to the Belje Vineyards and Wine Cellar - organic wine production*

13:00 - 14:00

16:00 - 17:00

FAREWELL



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